



YOUR IMPACT ON OUR COMMUNITY 2017 ANNUAL REPORT

United Way of Asheville
and Buncombe County

UNITEDWAYABC.ORG | 50 S. FRENCH BROAD AVE., ASHEVILLE NC
FACEBOOK, TWITTER, INSTAGRAM: @UNITEDWAYABC #LIVEUNITEDABC



Owen Middle School Principal Jim Lewis and United Way's president, David Bailey, serve dinner during the official launch of the community school strategy in the Owen District in the fall of 2017.

Since then, we've established the Early Warning and Response System, a dashboard that helps school staff and afterschool providers quickly identify which students are in danger of falling behind, and we've brought 10 Homework Dinners to the valley - already serving more than 100 students and their family members to date.

OWEN DISTRICT: FULL STEAM AHEAD | Last year, we ran a targeted fundraising campaign to expand our work to the Owen District. We're proud to say that we did just that, and in September we began implementation of the community school strategy at Owen Middle. Just like Enka, Erwin and Asheville school districts, Owen is now on its way to creating a network of support for K-12 students, their families and neighborhoods within the district.

2018-20 STRATEGIC PLAN COMPLETE | Last year, with help from our volunteers, we created our next three year strategic plan which was put into action January 2018. In this plan are concrete goals to guide our work and bring new emphasis to Diversity, Equity and Inclusion, a deepening of our commitment to the community school strategy and a clearer focus on our goal of reducing the impact of poverty on the lives of people in our community.

SUPERHEROES AMONG US | We are grateful to those who raise their hand and say yes. Yes to volunteering, yes to making a donation, yes to spreading the word.

Big thanks to our newest board members - people like you, who said yes: Michael Cortes, Chip Craig, Shannon Earle, Alice Elio, James Lee, Rasheeda McDaniels, Dave Mannebach, Denise Patterson, Julie Smith and John Sutton. Full list: unitedwayabc.org/board-directors

ALSO LAST YEAR...

437 K-12 STUDENTS
& FAMILY MEMBERS
got homework help and a
healthy meal at our **FIRST FREE
WEEKLY HOMEWORK DINERS**

2,283

**STUDENTS GOT
FULLY-STOCKED
BOOKBAGS
SAVING LOCAL FAMILIES
MORE THAN \$91,000**

**WHERE?
HERE IN
ASHEVILLE &
BUNCOMBE
COUNTY**

**2.1 MILLION
INVESTED IN LOCAL NONPROFITS**

4,400

people called for **physical
& mental HEALTHCARE**

3,000

CALLED for shelter and housing

1,600 CALLED
FACING
HUNGER

ALL spoke with a real
person who connected
them to the resources they
needed **AFTER DIALING**

2-1-1

ANOTHER CLEAN AUDIT Carter, P.C. conducted the 2016-17 audit of United Way of Asheville and Buncombe County, expressing an unmodified opinion on our financial statements. **FOR A COPY, GO ONLINE:**
unitedwayabc.org/fiscal-transparency



UNITED WE WIN

LIVE UNITED



We believe that when you lend your muscle as a volunteer, raise your voice on behalf of another, or make a financial gift, you are telling the world that you believe in our future and each of our responsibilities in helping shape it.

Because you've chosen to join United Way of Asheville and Buncombe County, you are connecting your power with thousands of others—co-workers, family, friends, neighbors, faith communities and others who are all fighting to improve the education, health and financial stability of our entire community.

THANK YOU! We literally could not do this work without you.

With your help, we mobilized more than 3,000 volunteers. Are you looking for a way to connect to great people and do good? Visit handsonasheville.org today!



United Way of Asheville and Buncombe County

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Asheville, NC 28801

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... ALL BECAUSE OF YOU 

UNITED
WE BELIEVE



WE BELIEVE it is critical that we invest community dollars into programs that provide strong support for the education, financial stability and health of everyone in our community, from infants to elders. **For the full list of programs you helped fund during the 2017-18 fiscal year: unitedwayabc.org/funded_programs**



WE BELIEVE our community is a better place when children are strong, healthy and successful. We all benefit when they graduate from high school, college and career ready. In order to have the best chance at a good life, it's important that their families and community are strong and healthy too. **See one way you support students and families: unitedwayabc.org/mss-what-we-do**



WE BELIEVE in being there for people when they need us. By simply dialing 2-1-1, anyone in our community can speak to a real person and find the help they need - 24 hours a day, 7 days a week. We are proud to be that caring voice on the end of the line for our neighbors in 16 western NC counties and to be a part of United Way of NC's efforts to serve all 100 NC counties. **Find help today: dial 2-1-1 or visit nc211.org**



WE BELIEVE in the transformative power of volunteerism. It is an experience that can change how we view and interact with the world around us and gives each of us the chance to be a "force for good". **Find a volunteer opportunity today: handsonasheville.org**



THANK YOU
TO OUR 2017-18
SPONSORS:

Mission Health, Mix 96.5, Asheville Citizen-Times, Dixon Hughes Goodman, Beverly-Hanks & Associates, Lenoir-Rhyne University, AB Tech, Blue Ridge X-Ray, CarePartners Foundation, NorthWestern Mutual. **Full list: unitedwayabc.org/underwriting**